

**Health Bucks Program
Physical Activity and Nutrition Program
New York City Department of Health & Mental Hygiene**

Health Bucks Summer Internship 2010

Project Description:

The NYC Department of Health's Health Bucks Program facilitates the purchases of fresh fruits and vegetables at neighborhood farmers markets while supporting regional farmers. At participating markets, \$2 Health Bucks are distributed as an incentive for every \$5 a customer spends in SNAP benefits (Food Stamps). Health Bucks are also distributed directly to community sites for distribution to their clients.

Visit nyc.gov/healthbucks for more information.

Internship Description:

We are currently looking for outgoing and energetic interns to assist with the 2010 Health Bucks season promoting and advertising Food Stamps and Health Bucks use at participating farmers' markets **in East Harlem, Central Brooklyn, the South Bronx, Staten Island and Queens**. The intern must be comfortable speaking and working with diverse populations, as well as working in the above mentioned neighborhoods. This is primarily a field based position and would require significant travel and work outdoors. This position is unpaid with the possibility of school credit.

Qualifications:

- Spanish speaker preferred
- Willing to be out of the office for fieldwork on most days
- Independent worker with limited need for supervision
- Detail oriented and highly organized
- Able to professionally interact with diverse populations at farmers' markets and community organizations around the city
- Excellent interpersonal and communications skills
- Experience working in multi-cultural settings with diverse populations
- Interest in issues of food access and nutrition
- Ability to work at least 15 hrs per week

Education:

College or graduate student preferred

- Studying Public Health, related field or Public Relations and interested in community health based initiatives

Time commitment:

20 hours, 2-3 days/week, depending on schedule and activities

From mid-June through August, November if possible

Activities:

The intern will be responsible for visiting and working with Health Bucks participating markets around the city to do one or more of the following:

- Advertise and promote the use of Health Bucks
- Help create, display and distribute promotional Health Bucks material
- Work closely with farmers to educate on EBT distribution
- Work closely with community based organizations to educate about distribution and redemption
- Assist with administrative and other miscellaneous tasks

If you are interested in learning more about this opportunity, please contact Kasey Holloway at khollowa@health.nyc.gov or 212-676-2022.